

**Mustang International Academic Conference
Las Vegas, Nevada - February 6-7-8, 2014**

Thursday, February 6

8:30am-10:30am Registration

9:00am-10:30am -- Moderator: **Nikki Pierce**, Bellevue U.

Marty Ludlum, Mustang Journals

Opening Comments

Nikki Pierce, Bellevue U.

Examining the Impact for Automated Rubrics for Relevance, Specificity, and Timeliness of Student Feedback

Bonnie Rohde, Adam Dayke, Albright College

The Effect of the SEC's Approval of Releasing Key Information Using Social Media Outlets and Its Correlation to Revenue in the Financial Services Industry

10:30am-10:45am Break

10:45am-Noon -- Moderator: **Bonnie Rohde**, Albright College

Minje Jung, Youngmoo Baek, University of Central Oklahoma

Relationship between Interest Rate Differentials and Forward Exchange Rates: The Case of the Euro, Pound, and Yen

Thomas Liesz, Scott Metlen, Univ. of Idaho

Using Excel's Solver to Enhance Student Understanding of the Financial Planning Process

Noon-1:30pm Lunch Break (On Your Own)

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1:30pm-3:30pm -- Moderator: **Thomas Liesz**, University of Idaho

Theodore Brown, Oakwood U.

An Exploratory Comparative Analysis of the Role of Chief Financial Officers in Bermuda, Canada and the United States of America

Adam Epstein, Central Michigan

The Olympics, Ambush Marketing, and Social Media

Anand Jha, Texas A&M University, International

The Determinants of Cross-Border Corporate Strategic Alliances: The Role of Trust, Cultural Distance, and Institutional Distance

3:30pm-3:45pm **Break**

3:45pm-5:00pm -- Moderator: **Anand Jha**, Texas A&M University, International

Siddarth Shankar, Texas A&M Univ. International, Leonard Arvi, Salisbury Univ.

Why Earnings Manipulation: A Free Cash Flow Approach to Manager's Motives

Thomas Secrest, Coastal Carolina Univ.

Does a High Concentration of Retirees shield against Economic Downturns?

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Friday, February 7

8:30am-10:00am Registration

9:00am-10:30am -- Moderator: **Franco Gandolfi**, California Baptist Univ.

Angela Wells, Torey Kennedy, Capella Univ.

Use of Derivatives in Risk Management

Franco Gandolfi, California Baptist Univ.

Organizational Downsizing and the Significance of the Psychological Contract

Patrick Rische, Webster U.

Pricing Insanity at March Madness: Exploring the Causes of Secondary Price Markups at the 2013 Final Four

10:30am-10:45am Break

10:45am-Noon -- Moderator: Angela Wells, Capella Univ.

Beth Schneider, William Carden, Winston-Salem State

Impacts of Globalization: Helping Students See the Big Picture

Peter Harris, Simran Kaur, New York Institute of Technology

The Accounting Theory Defenses of the Last In First Out Inventory Method

Noon-2:30pm Awards Luncheon (included in registration)

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2:30pm-3:30pm -- Moderator: **Theodore Brown**, Oakwood Univ.

Bill Brown, Montana State Univ.

Organizational Intervention Utilizing Transformative Leadership Training - The Impact on Manufacturing Productivity

Ron Stunda, Valdosta State Univ.

The Relationship Between Cash Flows' Predictive Value and Cash Flow Volatility

Joseph Blake, Jelena Vucetic, Univ. of Phoenix

The Influence of Financial Literacy on Faith-Based Epistemology: A Case Study of Arizona Church Members

Saturday, February 8

8:30am-10:30am **Registration**

9:00am-12:30pm -- Moderator: **Marty Ludlum**, Univ. of Central Oklahoma

Besalet Basoglu, Manhattan College

Impact of Relative Size of Plant Assets in Choosing the Depreciation Method

Satvir Singh, Richard Posthuma, Prajya Vidyarthi, Guljinder Kaur, U. of Texas, El Paso

Employment Discrimination Laws: A Country Level Analysis

Carmine Nogara, St. Francis College

Earning Management through the use of Discretionary R&D Spending

Kyle Reinson, SUNY at Buffalo

Greenbiguity: The Ethics and Business of Green Standards

END OF CONFERENCE

See you in Nashville, Tennessee on October 9-10-11 for our fall conference!

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